



Cosumnes Community Services District

9355 East Stockton Blvd., Suite 185
Elk Grove, CA 95624
916-405-5300 Fax: 916-685-6942
www.yourcsd.com

2018 T-BALL SPONSORSHIP APPLICATION

SPONSOR OPTIONS

PRESENTING SPONSOR \$1,500

- Logo on uniforms of all players on three (3) different T-Ball Teams
- Logo –displayed on one field for 2018 T-Ball Season
- Logo published in 60,000 copies of Park & Recreation Activity Guide
- Logo on www.yourcsd.com Youth Sports page for 2018 T-Ball Season
- Logo added to all CSD T-Ball League Schedules for 2018
- Listed as Presenting T-Ball Sponsor on www.yourcsd.com
- Booth Space during T-Ball Picture Day March 3, 2018 *set-up provided by CSD*
- Appreciation plaque with all three (3) T-Ball Teams photos

LEAGUE SPONSOR \$625

- Logo on uniform of all players on three (3) different T-Ball Teams
- Logo published in 60,000 copies of Park & Recreation Activity Guide
- Logo added to www.yourcsd.com Youth Sports page for 2018 T-Ball Season
- Booth space at T-Ball Picture Day March 3, 2018, *set-up provided by CSD*
- Appreciation plaque with all three (3) Teams photos

ALL-STAR SPONSOR \$375

- Logo on uniform of all players on three (3) different T-Ball Teams
- Booth Space during T-Ball Picture March 3, 2018, *set-up provided by CSD*
- Appreciation plaque with all three (3) Teams photos

TEAM SPONSOR \$150

- Logo on uniform of all players on one (1) T-Ball Team
- Appreciation plaque with Team photo

- ADD A Field \$275** – Business logo added one field and displayed for all games at designated field each date of play throughout the season. Cost includes the production of the signage.

Other marketing opportunities are available. Call Anna (916) 405-5303 for details.

SPONSOR INFORMATION

Business Name/Organization _____

Contact Person: _____

Address: _____
State Zip

Phone: _____
Primary Alternate

Website: _____ Email: _____

Site Preference: Amundson _____ LCP: _____ Morse: _____ No Preference: _____
(East of 99) (Laguna) (Franklin)

Special Requests: (i.e.: Sponsorship for Player, Coach, Team Color, etc.)

SPONSOR RESPONSIBILITIES

Full payment is due at time of application. If Sponsor is not accepted, payment will be refunded within 2-3 weeks.

PICTURE DAY BOOTH EXHIBITORS:

- Spaces are 10'x10' and inside the Wackford Complex. Sponsors will be supplied with one (1) table, and two (2) chairs (no generators are allowed). Placement of your booth is not guaranteed and is made at the discretion of event management.
- Sponsor must complete set up by 7:30 AM on the scheduled Picture Day event, March 3, 2018 start time. 8:00 AM Failure to comply may result in exclusion from future events.
- Sponsors must contain their operations within their allocated space. Walking the grounds to sell merchandise or hand out materials is strictly prohibited.
- All Sponsors selling products are responsible for acquiring a seller's permit through the California State Board of Equalization; a copy of permit must be posted at your booth. Sponsors are responsible for submitting their own resale taxes.
- All fire codes, laws, ordinances, and regulations pertinent to health, fire prevention, and public safety shall be strictly obeyed.
- Sponsors agree to allow the District to take photos of your booth and product during the Event, for no additional compensation. Photos taken of your product/booth may be used in CSD promotions.

NON-TRANSFERABLE

Acceptance of this application constitutes an agreement between the applicant and the District. This agreement is not assignable or transferable without the express written consent of the District.

SIGNATURES – Please Read and sign BOTH items

I have read the regulations included in this Application and I agree to comply with the conditions set forth.

Signature: _____ Date: _____

INDEMNITY AND HOLD HARMLESS

Sponsor shall defend, indemnify and hold harmless the District and the District's trustees, officers, employees and agents, from and against any and all claims, actions, liability, damage, loss or obligations, including all costs, demands, expenses, expert fees and costs, and attorney's fees arising out of Vendor's activities pursuant to this application, including by way of illustration and not limitation, the following: (a) any injury to or death of any person or damage to or destruction of any property occurring in or on Vendor's equipment, or any part therefore; (b) any default by Vendor's in the observance or performance of any of the terms, covenants, or conditions of this application ; or (c) the use, occupancy, or condition of Vendor's equipment or activities therein.

Signature: _____ Date: _____

LOGO INFORMATION

- I will supply the District with all art work required in a format accepted as stated below
- I wish to have the District create my logo. I will supply needed design elements
Fee \$52.00/hr. (2 hr. minimum)

LOGO FILE FORMATS ACCEPTED

- PDF (most preferred)
- Adobe InDesign (CS4), Adobe Illustrator (CS4), Adobe Photoshop (CS4), (CS6)
- Graphics and Photos submit as .EPS, .JPEG or .TIF (300 dpi or higher @ 100%)

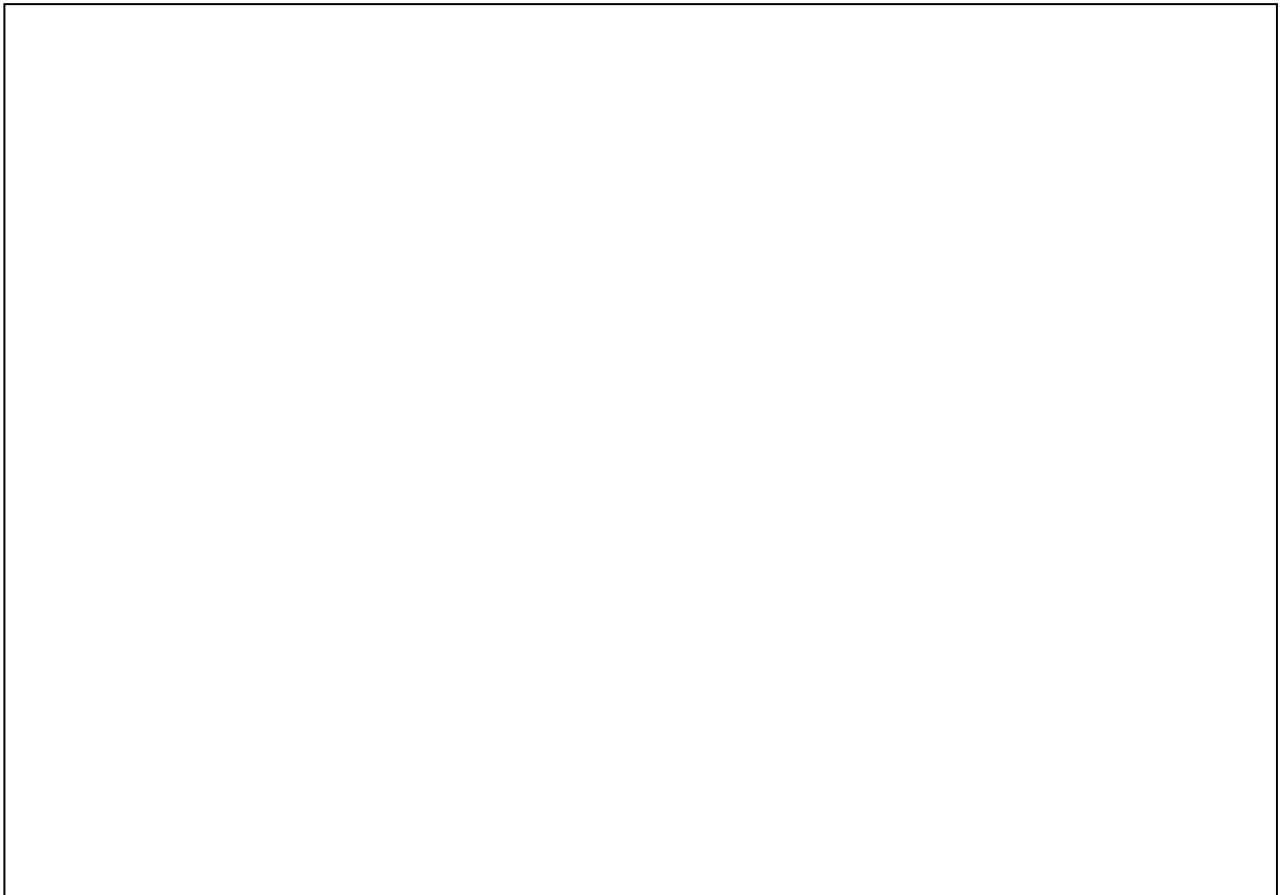
LOGO CONDITIONS

- Logos are to be printed one color in one color.
- Maximum image size of final customer logos is 10"w x 7.5"h.
- All Logos are subject to acceptance or rejection by the Cosumnes CSD.
- Final approval of all advertising content will be at the District's discretion.
- Proofs will be supplied to Sponsor for Logo prior to production.
- Email logo to AnnaHooper@csdparks.com .

GRAPHIC REQUEST FOR LOGO

- Please create my Logo from the design elements submitted below:

Create Your Logo Sketch Here:



APPLICATION CHECK-LIST

- COMPLETE** T-Ball Sponsorship Application
- SIGN & DATE** Application on page two (2)
- FORM BOE 410-D** is required **ONLY** if you will be selling merchandise on site
- PAYMENT** of all required fees is due with Application
- E MAIL LOGO** to AnnaHooper@csdparks.com
- LOGO** - I wish to have the District create my logo - **Fee \$52.00/hr.** (2 hr. minimum)

FEE WORKSHEET

PROGRAM	FEE	SUBTOTAL
Sponsorship Level		
Add a Field Sign	\$275	
Graphic Design Fee (2 hour minimum)	\$104	
TOTAL FEES:		

PLEASE SUBMIT APPLICATION TO:

**Cosumnes Community Services District
 Parks and Recreation Department
 9355 East Stockton Blvd., Suite 185
 Elk Grove, CA 95624
 ATTN: Anna E. Hooper, Sponsorship Coordinator**

DEADLINE: December 15, 2017

- I would be interested in sponsoring other CSD Youth Sports Programs
- Pee Wee Soccer Jr. NBA Basketball Flag Football Golf

MORE INFORMATION - QUESTIONS? Call Anna Hooper at (916) 405-5303

**COMPLETED APPLICATIONS AND PAYMENT IN FULL
 PAYABLE TO: COSUMNES CSD**

CSD OFFICE USE ONLY	CLASS #
LOGO RECEIVED	
LOGO APPROVED CSD	
LOGO APPROVED SPONSOR	
TEAM PHOTO DELIVERED	
SPECIAL REQUEST:	
Date Received: _____ Date Payment Received: _____	
Receipt # _____ Received By: _____	